Pass Carbon Pricing in Massachusetts

Dear Governor Charlie Baker, Senate President Karen Spilka, and House Speaker Robert DeLeo:

Tackling climate change is the greatest challenge and the greatest economic opportunity of our generation. We support enacting a price on carbon emissions, to create economic incentives for businesses and consumers to reduce fossil fuel consumption and increase adoption of cleaner alternatives. An economy-wide carbon price is the most efficient and cost-effective tool to achieve significant emissions reductions while ensuring a smooth transition to a low-carbon economy.

The price we pay for goods does not currently reflect the societal costs of carbon pollution. Carbon pricing fixes that market failure by internalizing the social costs of carbon, such as higher healthcare costs. This creates an economic incentive for businesses and consumers to cut their carbon emissions, unleashing creativity for greater efficiency and clean energy innovation. Pricing carbon will harness the power of the market, spurring innovation and stimulating economic growth.

Putting a price on carbon is good for businesses because it gives them the freedom to choose if and how they reduce their carbon consumption, acting as a safeguard for business competitiveness and flexibility. Carbon pricing would benefit the local economy by keeping more money in the state. Massachusetts imports all of our fossil fuels, sending billions of dollars out of state. By keeping more money here, a price on carbon would increase jobs, investment, and innovation in Massachusetts.

The Global Warming Solutions Act, passed in 2008, requires that Massachusetts’ carbon emissions be reduced 25% from 1990 levels by 2020. While Massachusetts has made great progress in reducing electricity sector emissions, more action is needed to reduce emissions in other sectors of the economy. Acting on climate change today will protect the competitive positions of our businesses and lower operating costs.

We call on policymakers to support a statewide price on carbon by enacting carbon pricing in 2020. Massachusetts can reap the benefits of stimulating the clean energy economy while reducing the costs of future climate change and health impacts. The sooner we act to reduce greenhouse gas emissions the greater the economic benefit.

The undersigned,

Bev Armstrong, Owner & Brewer: Brazo Fuerte Artisanal Beer (Watertown)

Dina Mardell, Owner & Manager: Porter Square Books (Cambridge)

Larry O'Toole, CEO: Gentle Giant Moving Company (Andover)

Laurence Hammel, Owner & CEO: Longfellow Health Clubs (Wayland)

David Miller, Executive Managing Director: Clean Energy Venture Group (Newton)

Leslie Samuelrich, President: Green Century Capital Management (Boston)

Daniel Flannery, President: Balanced Rock Investment Advisors (Roslindale)

Jessie Banhazl, CEO & Founder: Green City Growers (Somerville)

Matthew Patsky, CEO: Trillium Asset Management (Boston)

Joseph Poirier, Manager: Longleaf Lumber, Inc. (Cambridge)
Alan Robertson, COO & Co-Founder: **180 South Solar** (Haverhill)

Robert Clarke, Owner: **621 Energy** (Concord)

Brian Kuhn, CDO & Founder: **Aeronautica Windpower** (Plymouth)

Benjamin Melancon, Co-Founder & Owner: **Agaric**

John Kinchla, Owner: **Amherst Nurseries** (Amherst)

Chris Anderson, President: **Anderson Robbins Research** (Boston)

Jason Patry, Project Manager: **Associated Energy Developers** (Plymouth)

Russell Aney, CEO: **Avid Solar** (Holden)

Emil Frei, President: **Berkeley Building Company** (Reading)

Gerard Frank, Principal: **BFE Arch** (Lexington)

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Sara Walker, Owner: **Bode Well** (Boston)

John DeVillars, Chairman: **BlueWave Capital** (Boston)

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William Apfel, Managing Director: **Boston Trust** (Boston)

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Sarah Brezniak, Principal: **Captus Group** (Westborough)

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Sam Milton, Principal: **Climate Resources Group** (Arlington)

Tim Rowe, CEO: **Cambridge Innovation Center** (Cambridge)
Steven Bushnell, Founder & CEO: ClimateStore Inc. (Medfield)
Dan Tefft, Co-Founder & Managing Partner: Clime-IT (Newton)
William Constable, Counsel & Principal: Constable Attorney at Law (Lincoln)
Kim Slack, CEO: Creative Development Strategies (Belmont)
Jim Cronin, President: Cronin & Sons Construction (Weymouth)
David Joyce, Owner: David's Green Energy Solutions (Tewksbury)
Deborah Baldwin, Psychologist & Principal: Deborah H Baldwin (Cambridge)
Adam Stark, Co-Owner: Debra's Natural Gourmet (Concord)
Atiya Pontes, Owner: Eat Smart Food Tours (Cambridge)
Adam Pool, CEO: EIP (Cambridge)
Nick Sisler, Founder & Lead Engineer: Ekotrope (Boston)
Timothy Havel, Chief Scientific Officer: Energy Compression Inc. (Boston)
David Ward, President: Energy Engineering and Design, Inc (Dedham)
Vikram Aggarwal, CEO: EnergySage (Boston)
Christy Hurlburt, Vice President: Enevo Inc. (Boston)
Ricki Pappo, Co-Founder & Designer: Enosis (Lexington)
Susan Lufkin, Owner: Essex Marina (Essex)
Al Nierenberg, President: Evergreen Consulting & Training (Boxford)
Jeff Bussgang, General Partner: Flybridge Capital Partners (Newton)
Fred Davis, President: Fred Davis Corporation (Medfield)
Lisa Sebesta, Managing Partner: Fresh Source Capital, LLC (Cambridge)
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Nathaniel Wright, President: GSD Rides Series LLC (Westborough)
William Ravanesi, Senior Director: Health Care Without Harm (Newton)
Charles Moore, President & CEO: Health Metrics Partners, Inc (Lexington)
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Bob Tormey, Principal: **20-Day Decision** (Medfield)

Annie Hayess, Owner: **N.P.Hayes LLC** (New Bedford)

Amy Campbell, Owner: **Native Dog Wellness** (Somerville)

Kristine Acevedo, Owner: **Neat-n-Green** (Boston)

Jessica Manganello, Owner: **New Leaf Legal, LLC** (Cambridge)

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Dorothy Emerson, Treasurer: Rainbow Solutions Inc. (Medford)
Allison Friedman, Founder & President: Rate It Green, LLC (Weston)
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Brian Sadler, Vice President: RevoluSun Solar (Burlington)
Steven Hite, COO: Alxerion Biotech Corp. (Cambridge)
Amy Witherbee, Owner: Revolution Capital, Inc. (Cambridge)
Diana Rhudick, Owner: Rhudick Translations (Reading)
Jonathan Ellowitz, Lead: Walker Consultants (Boston)
Michael Gresty, CEO: Rifiniti, Inc. (Boston)
Tamsin Flanders, Owner: Rural Aggregators of New England (Hadley)
Ryn Hamilton, Owner: Ryn Hamilton Consulting (Cambridge)
Jonathan Kantar, Principal: Sage Builders LLC (Newton)
Sawsan Galal, Owner: Sally Webster Inn (Rockport)
Joel Dashnaw, Territory Manager: Save That Stuff, Inc. (Charlestown)
Frederick Gordon, President: Second Street Associates, LLC (Newton)
Sarah Pick, Owner: SJP Environmental Consulting, LLC (Montague)
Claire Chang, Owner: Solar Store of Greenfield (Greenfield)
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Tom Ward, Founder: **Twyxter** (Boston)

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Kalman Gacs, Creative Director & Project Manager: **Viv Web Solutions** (Boston)

William Apfel, Executive Managing Director: **Walden Asset Management** (Boston)

Bob Wallhagen, Owner: **Wallhagen Construction Company** (Carlisle)
Michael Docter, Owner & Farmer: Winter Moon Roots (Hadley)

Tedd Saunders, CSO: Saunders Hotel Group (Boston)